

Drive by Day ...



Charging your electric vehicle (EV) during overnight hours is easy, plus it helps keep electric rates low for you and your entire community. Here's why ...

Power costs follow the laws of supply and demand. In our part of the country, the highest demand for power during warm months usually occurs in the afternoon when businesses, schools and other large customers are running air conditioning.



In the winter, electric demand normally peaks at the start of the business day, and again as people return home in the evenings and turn on heat, lights and appliances. The higher the demand for power, the more your utility pays for electricity.



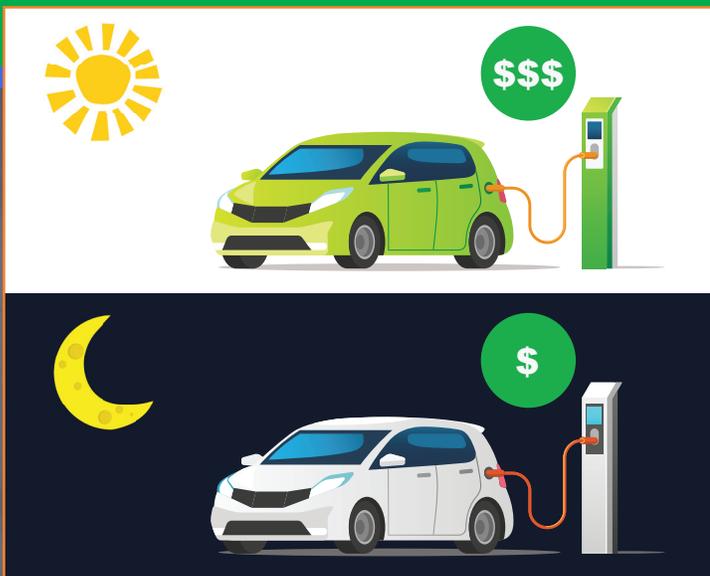
Setting your EV charger to run during nighttime hours — when power prices are typically lowest — helps your local utility keep electric rates as low as possible. In our community, the ideal time to charge is between 8 p.m. and 6 a.m.



You can help keep utility costs down by using electricity during off-peak hours as much as possible. Controlling peak demand also helps conserve natural resources and delays the need to build additional generation facilities.



Maximize your EV savings by charging at night.



CHARGE BY NIGHT.